



Hewlett Packard
Enterprise



Timeless Storage

HPE Nimble Storage

Cloud, flash, insatiable data growth, and massive infrastructure complexity can cripple data storage investments. Organizations on a digital transformation journey simplicity, agility, speed, and expanded consumption models. These models go beyond the traditional CAPEX approach where the storage purchase depreciates over a three to five year period or leasing that spreads OPEX payments over the life of the product and include new cloud-like subscription and pay-as-you-go options.

We're on a mission to change the enterprise data services, with confidence, cloud-like agility simplicity and ease of use, with the flash storage you need, when you need it without having to babysit your infrastructure.

With Timeless Storage for HPE Nimble Storage, we guarantee no unplanned downtime, no forklift upgrades, and no per-feature pricing.

Timeless Storage for HPE Nimble Storage future-proofs your storage investment to deliver value and performance for today and tomorrow. It's time to focus on innovation and propel your business into the future.

A unique ownership experience for storage

We're changing the enterprise storage experience and the way you consume it. It's enabling the enterprise to consistently deliver, with confidence, the flash storage you need, when you need it and not focus on infrastructure. With Timeless Storage for HPE Nimble Storage, there are no unplanned downtime, forklift upgrades, and per feature pricing. Timeless Storage for HPE Nimble Storage future-proofs your storage investment to deliver value and performance for today and tomorrow. It's time to focus on innovation and propel your business into the future.

Table 1. Timeless Storage for HPE Nimble Storage

Today	Tomorrow	Timeless
HPE Nimble Storage Satisfaction Guarantee 30 days risk free	99.9999% availability guarantee Keep your apps running	Performance refresh 25% increase every 3 years
HPE Store More Guarantee Spend less—get more	Set and forget support pricing Lockdown support costs up front	System refresh New system refresh every 3 or 6 years
All-inclusive software Unlock the value of your flash storage	Predictive Analytics Automatically predict and prevent issues	Flash on your terms Buy, lease, subscribe, utilize

Today

HPE Nimble Storage Satisfaction Guarantee

We guarantee that you'll have superior experience with your new arrays. You can experience HPE Nimble Storage for 30 days at no risk. We're confident that you'll join more than 15,000 customers and be absolutely satisfied with your arrays and the radically simpler storage experience.

HPE Store More Guarantee

The advanced data reduction technologies from HPE Nimble Storage change the economics of flash and help you get the most out of your system's flash capacity while improving flash media endurance.

Store more data per raw terabyte with HPE Nimble Storage compared to the competition. Get more for less with better overall efficiency. We back this up with guaranteed data reduction ratios for your workloads. It's as simple as that.



All-inclusive software

Unlock the full potential of HPE Nimble Storage with our all-inclusive software licensing structure. Get access to our operating system features and enhancements, including HPE InfoSight, at no additional costs.

HPE Get 6-Nines Guarantee

Application uptime is more important today than it has ever been. Loss of access to data means lost time and money. You need highly available storage that will assure your uptime for your business-critical applications. You need storage that eliminates the unexpected.

If you experience less than 99.9999% availability, receive support credits at no additional cost. This guarantee is standard on new and existing arrays, costs nothing, and contains no onerous terms.

Tomorrow

Set and forget support pricing

Get flat maintenance pricing for the life cycle of your HPE Nimble Storage platform. Because you lock down this pricing upfront, you're able to get the most out of your storage—worry free.

Radical Simplicity

HPE Nimble Storage automatically predicts and prevents 86% of problems before you even know there has been an issue. The support service is transformed through cloud-based predictive analytics and Level 3-only support. This holistic view across the infrastructure stack resolves problems beyond just storage. The predictive analytics of HPE Nimble Storage simplifies planning with prescriptive forecasts into capacity, performance, and bandwidth requirements. It makes your infrastructure smarter and more reliable by learning from the installed base.

Timeless

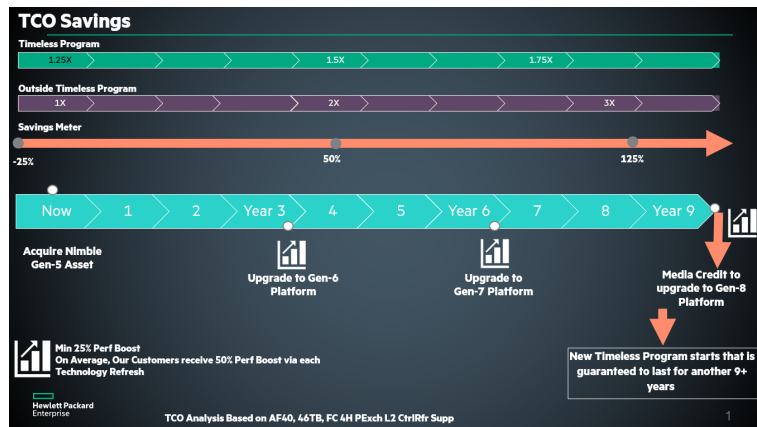
Performance refresh

No need to wait three years to keep you applications running at peak performance. In fact, after the first year,¹ with **HPE Controller Refresh Service**, under Timeless Storage for HPE Nimble Storage, refresh performance with a free, nondisruptive controller upgrade and get a guaranteed increase in performance of 25% or more. Every three years after that you can continue to upgrade the performance of your flash array for up to 10 years or more.

At support renewal, HPE Nimble Storage provides next-generation controller upgrades inclusive of the support renewal cost:

Minimum of 25% performance boost: Guaranteed minimum 25% performance increase when moving from current to new generation. Historical averages of performance increase between HPE Nimble Storage generations range from 2X–4X.

Example: HPE Nimble Storage AF3000 to HPE Nimble Storage AF40



¹ Must commit to an additional 3-year subscription



Technology refresh

Storage technology is always on the move evolving to meet the demands of accelerating data growth and new workloads faster and denser, with more cost-effective technology. Timeless Storage lets you take the worry out of keeping your flash storage fresh, current, and modern with the latest technology so you can avoid costly **rip-and-replace** cycles that end with forklift upgrades.

With Timeless Storage, you get a full system refresh every six years with the latest storage and controller technology, including NVMe. In fact, if you buy 3X as much storage as your original flash capacity, we'll give you a 105% media credit toward new flash media, and never pay for the same storage again.

With the Timeless Program for HPE Nimble Storage, you get two flash media refreshes in 10 years. After the completion of year six, you have the option to:

- Buy 3X your existing capacity and receive 105% of your existing capacity for free in your new array
- Buy 2X your existing capacity and receive 70% of your existing capacity for free in your new array
- Buy 1X your existing capacity and receive 35% of your existing capacity for free in your new array

Flash on your terms

Accelerating the performance of your workloads doesn't have to be complicated or unpredictable. Whether you want to buy your flash storage outright or consume it like a cloud service and only pay for what you use, HPE has a wide range of programs that can be tailored to best fit your flash storage, your way. Let the HPE team discuss these options with you and get you into flash storage that's timeless.

Subscription: One flat monthly fee for up to 10 years or more

Purchase: Flexible purchase options

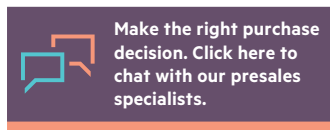
Hybrid: Flexibility to purchase hardware and subscribe to support on a monthly basis

Get endless value from your all-flash investments

Timeless Storage for HPE Nimble Storage transforms and future-proofs the storage ownership experience. You no longer have to stress over purchasing, managing, or upgrading your storage systems, or disruptive forklift upgrades.

HPE reserves the right to replace your array with equivalent technology stack in case there is a significant shift in storage technology realm or our business strategy changed.

Learn more at Timeless Storage



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